



# PRODUCT & PACKAGING DESIGNING

(only at Dadar/Matunga Centre)

DADAR W  
MATUNGA W

9930375161  
9833900330

Original Fees : Rs. ~~25,550~~

**\*\* Special Offer Rs. 20,550 (All Inclusive) Limited Time Offer \*\***

# PRODUCT & PACKAGING DESIGNING Course

Master Professional PRODUCT & PACKAGING DESIGNING:

**"PRIOR KNOWLEDGE OF THE FOLLOWING SOFTWARE IS A MUST" (Should already know [Graphic Designing Course](#))**

FOR YOU TO LEARN PRODUCT & PACKAGING DESIGNING. YOU WILL BE WORKING ON THE FOLLOWING SOFTWARES.

- ADOBE PHOTOSHOP™
- ADOBE ILLUSTRATOR™
- ADOBE IN-DESIGN™
- CORELDRAW™

## Professional Product & Packaging Graphic Design Course :

Master of Graphic Designing is a PRE-REQUISITE FOR learning the PRODUCT & PACKAGING DESIGN DIPLOMA.

Prior knowledge of Adobe Photoshop, Adobe Illustrator, Adobe In-design is a must for learning this Advanced Product & Packaging Designing. This involves in-depth and advanced projects.

### Why do we need Packaging ?

Packaging keeps the world organized. Whether it's a packet for your Chips or a tiffin box for your breakfast or the bottle that holds the delicious liquid particles of Your favourite Drink together, the things we put things in are important!

### We shall be learning the Packaging Design Process

1. Understanding Packaging Layers
2. Choosing the Right Type of Packaging
3. Lining up for Printer
4. Creating Product Information
5. Executing a Packaging Design

### Packaging Decisions are based on :

What are you selling?

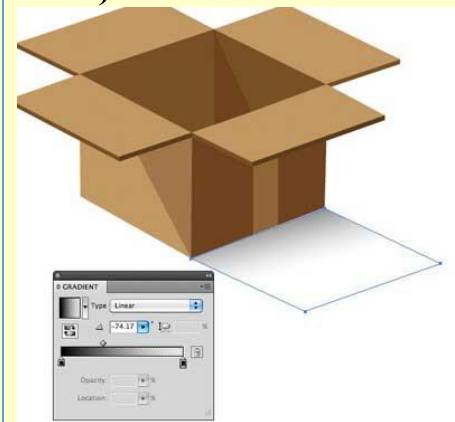
How big is it?

What materials is it made of?

Is it delicate?

This question is going to help you determine if there are any logistical musts for your Product Packaging. For example, a delicate product will require more secure packaging with multiple layers. Something that is large or with odd dimensions, on the other hand, a liquid may require a bottle or tetra pack type of packaging!

## PROJECTS BY STUDENTS



# Understand Packaging Types & Layers :

There are three "layers" of product packaging: Outer packaging, Inner packaging and Product packaging. Your product may need one or all three of these. Complete know how on what type and layers are needed for the same.

## KNOWLEDGE OF PRINTING – for packaging.

- DIGITAL PRINTING
- OFFSET PRINTING



### Experience in the Training Industry

Training Industry since over 25 years

### Hands-on lab training

100% Practical, Safe & Professional learning environment.

### Certified & Well Qualified Instructors

### Batch Timings

- Morning - 7:30-9am, 9-10am, 10-11am, 11-12pm
- Afternoon - 12-1pm, 1:30-3pm, 3-4pm, 4-5pm
- Evening - 5-6pm, 6-7pm, 7-8pm, 8-9pm
- Fast Track, Full Time Batches available as well.

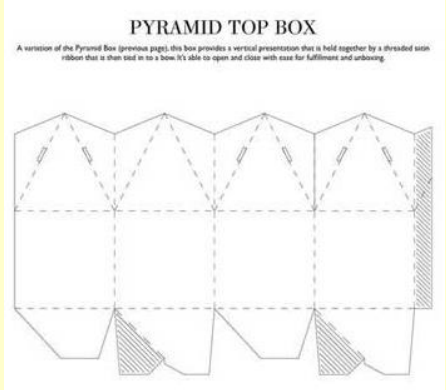
### Softpro Graphic Designing DADAR/Matunga CENTER

Address: B/2,Vimal Udyog Bhavan, 1st Flr, Nr BPL Mobile Off, Opp. STARCITY Cinema, Near RUPAREL College, 7 Min Walk from Matunga (West) Station, 15 Min from Dadar West Station Mumbai- 400016.  
 Phone: 24222726 / 24301112 / 24222730



Want more Information?

Go on Visit our Website [www.talentopia.in](http://www.talentopia.in) or Call Us  
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Wishing you the very best in All Aspects of your life 😊